

GreenReef

AGENCY PROFILE

Green Reef

Hello!

At Green Reef, we do more than deliver digital solutions—we shape stories, sharpen strategies, and solve business challenges with precision and purpose. Backed by top-drawer industry experience, cutting-edge thinking, and cross-platform expertise, we bring a powerful fusion of strategic story telling and digital execution. Our legacy in crafting high-impact campaigns across diverse categories empowers us to respond quickly and creatively to evolving brand and communication needs. From brand strategy to last-mile delivery, and from content and performance marketing to website, app, and software development, our comprehensive digital services are designed to help your brand stand out, scale up, and succeed. Green Reef offer a unified approach to brand-building—where insight meets innovation, and execution meets excellence.

Green Reef

IT & Digital Marketing

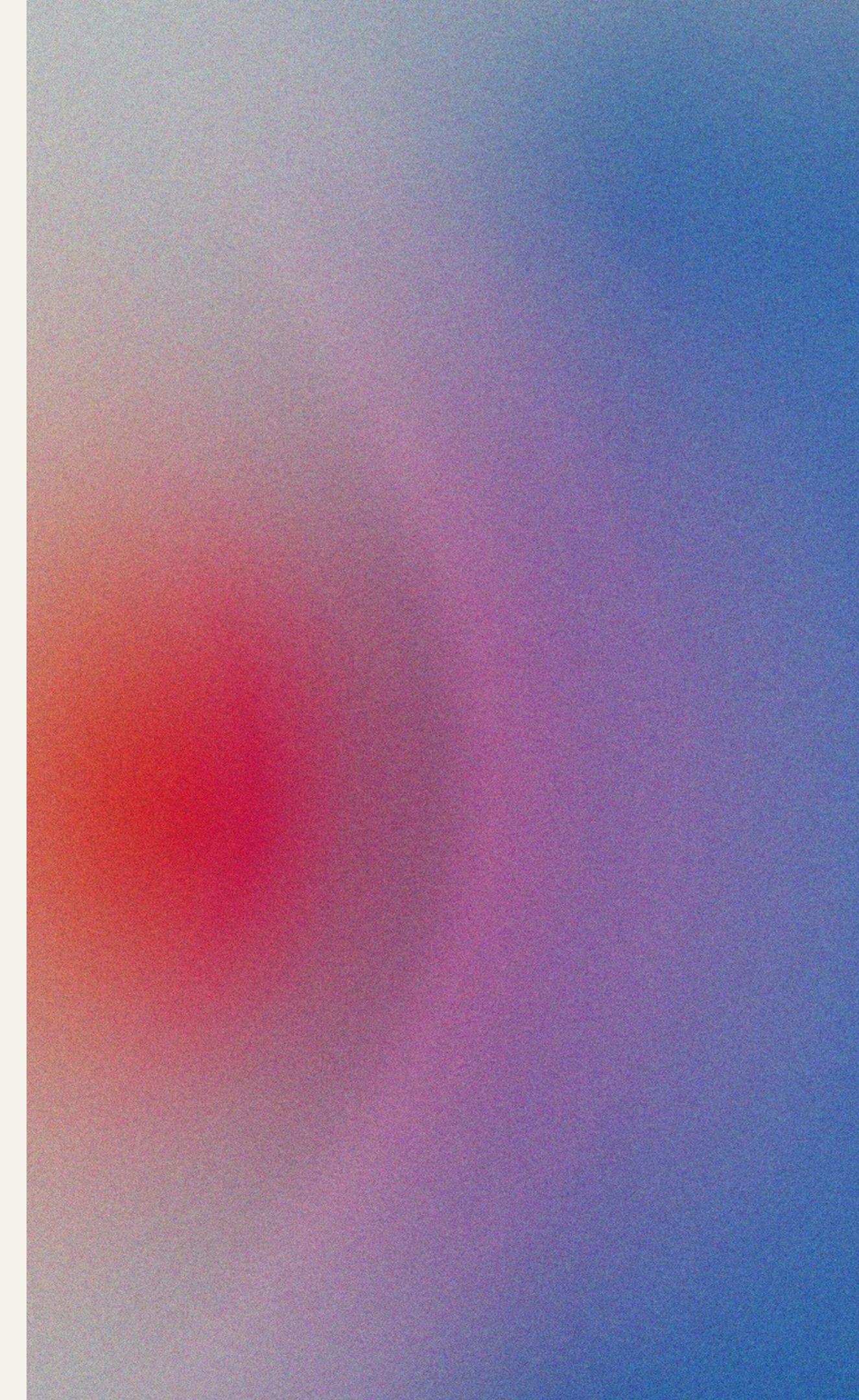
- UI/UX
- Website Development (Wordpress, Laravel)
- SEO & Google ranking
- Performance Marketing strategy, Content Creation, and Community Management
- Google Ads & Meta Ads

Br anding Collaterals

- Packaging
- Logo Building
- Letterhead
- Brand Story
- Brand Language
- Brand Manual

The Team

A winning mix of content expertise , branding insight, and digital execution-we deliverend-to-end solutions that work. From website design and development to ads, SEO, and performance marketing, we help brands create impact, drive results, along with content production & branding to make you grow in the digital space.



Amitava Sinha

Managing Partner

Former COO, Rediffusion

- **Over 35 years experience in Branding & Corporate Communications**
- **Worked with Reckitt , HTA / JWT, McCann , Bates , Rediff and Srei Well versed in every facet of Communications including Advertising, Media , Digital / ORM , CRM, PR , Events / IPs, Employer Branding**



Ambalika C Das

Founder Director - Green Reef

Co owner of heritage confectionary brand **K C Das Pvt. Ltd.**
President of Bandhan Development Board



- **Marketing entrepreneur focused on leveraging technology to scale businesses globally**
- **Managing Director of Green Reef Pvt. Ltd. (India) and Offshore Director at Green Reef Corporation (Canada)**
- **Known for innovative leadership, cross-border collaboration, and growth-driven strategies**

Debashis Banerjee

Marketing & Brand Strategist | Former CMO - Reliance Digital, Housing.com, MyGlamm, VLCC Middle East



- **Senior Marketing & Business Development professional with 20+ years of experience across sectors, including FMCG, Real Estate, Fintech, Retail, Advertising, etc.**
Blends both Client and Agency side experiences as CMO at leading organizations like Reliance
- Digital, Housing.com, VLCC Middle East, MyGlamm, NeoGrowth, Arthimpact Finserve and leading Dexxtra - a boutique Marketing & Branding Agency.
- Deep FMCG Foundation through early career experience with Dabur, Emami, and Eveready, and professional grounding via internships with Marico and Nielsen.
- Expert in Building Marketing Ecosystems that enable businesses to grow organically – minimizing dependency on intermediaries and creating a robust brand spine.
- Strategic B2B Growth Driver, having forged high-value alliances for NeoGrowth, Arthimpact, and Dexxtra (entrepreneurial venture).

what we Do?

STRATEGY & SOLUTIONS

Brand Strategy | Communication Planning | Content & Advertising | Audio-Visual Campaigns
UX/UI Design | Digital Activation & Experience | Website Design & Development | Social Media
Strategy & Management | Performance Marketing | Google & Meta Ads | Influencer &
Content-led Campaigns.

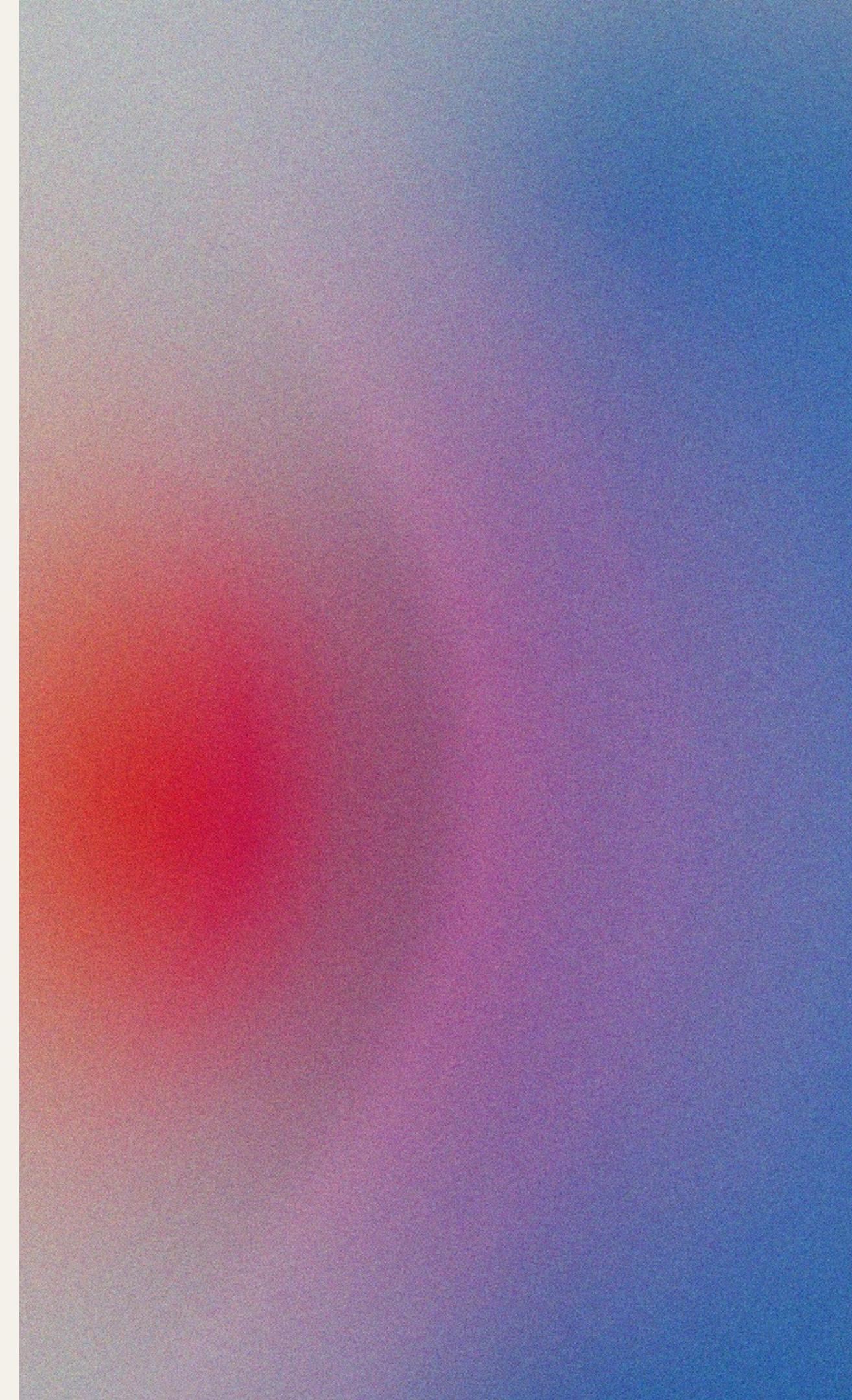
PRODUCTION Print – Brochures, Catalogues, Annual Reports, Merchandising, Signage,
Retail Branding Audio-Visual – TVCs, Digital Films, Product & Corporate Videos, Social Media
Content Commercial & Product Photography | Motion Graphics | Reels & Short-Form
Content.

Why Us?

A power house partnership that blends creative excellence with digital intelligence. Brings bold ideas, brand strategy, and storytelling finesse.

Green Reef delivers performance-driven execution through web, social, and marketing tech.

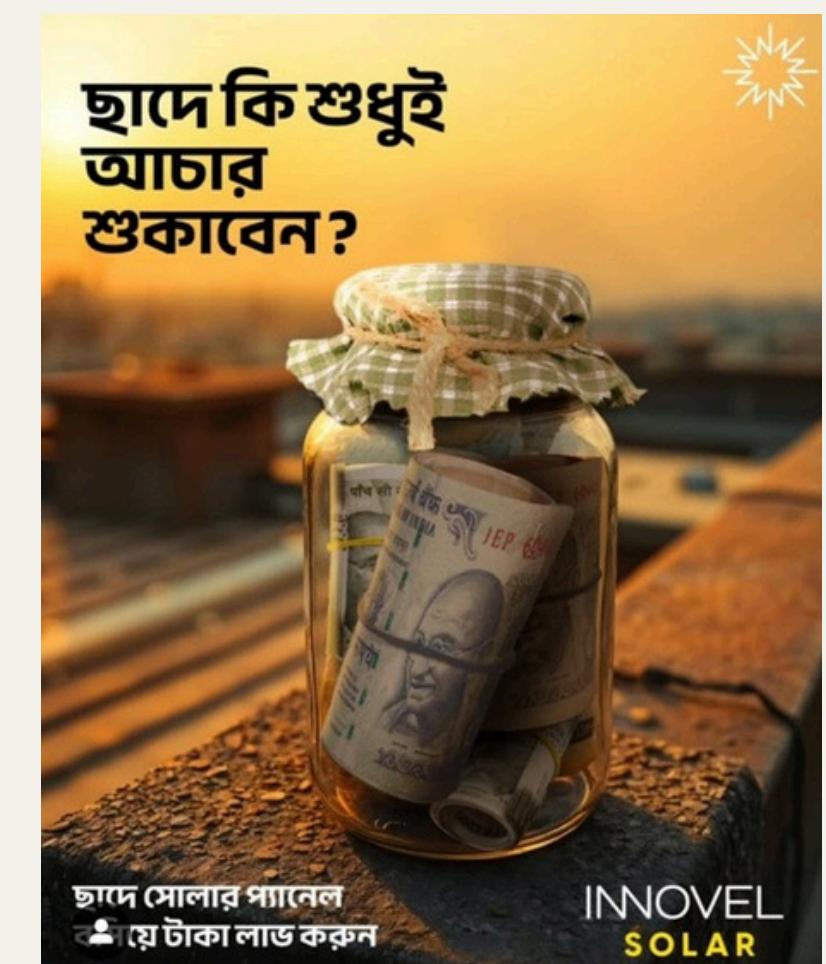
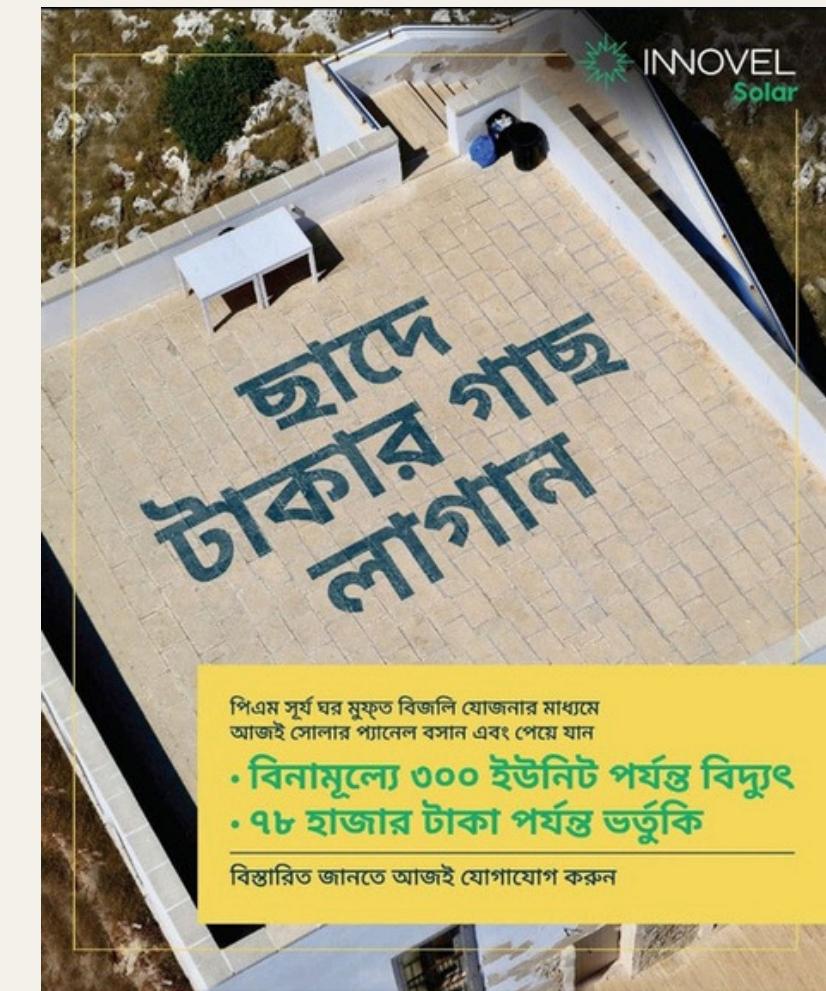
Together, we offer end-to-end solutions—from concept to conversion—with speed, insight, and impact.





Our Work

Prints/Creative



UI/UX & Website Development

MEPC AUDIT

Keep Your Business Running at Peak Health with FREE HEALTH CHECKUP

Just like our bodies need regular health checkups to stay in optimal shape, so do our businesses. Unseen issues in your facility's mechanical, electrical, plumbing, and civil (MEPC) systems can lead to unexpected downtime and repair costs and lost sales. Innove's Free Business Health Audit helps you stay proactive by identifying potential problems before they impact your operations.

[Book an Appointment](#)

What Is the MEPC Business Health Audit?

Innove's MEPC Business Health Audit is a comprehensive evaluation of your facility's critical infrastructure. Our experienced technicians assess your Mechanical, Electrical, Plumbing, and Civil systems, spotting potential problems and potential risks that might disrupt your business. With Innove, you can focus on running your business smoothly while we take care of ensuring your facility's optimal performance.

Our Audit Covers

Mechanical Systems: HVAC efficiency, ventilation, and equipment reliability

Electrical Systems: Power supply stability, lighting, emergency systems, and energy management

Plumbing: Water supply, drainage, restroom facilities, and fire safety systems

Civil: Shelving, fixtures, safety checks, and structural integrity

How It Works

1. Book Your Free Audit: Sign up through the form below to schedule your Free MEPC Business Health Audit. Our team will get in touch to arrange a convenient time.

2. On-site Evaluation: Our skilled technicians conduct a thorough on-site inspection of all MEPC systems in your facility. We use cutting-edge tools and follow best practices to ensure a complete evaluation.

3. Detailed Report: Receive a comprehensive report highlighting any findings, along with actionable recommendations to address potential issues and improve operational efficiency.

4. Customized Solutions: If issues are identified, we'll work with you to implement a tailored solution that minimizes downtime and maximizes your facility's performance.

Why Do You Need a Business Health Checkup?

1. Uncover Hidden Problems

Often, critical issues go unnoticed until they cause a significant problem. Our audit uncovers potential risks that could lead to unexpected downtime and costly repairs.

3. Boost Operational Efficiency

When your facility runs smoothly, so does your business. We assess and recommend improvements to keep every system operating at its best, so you can focus on serving your customers.

2. Reduce Operational Costs

Efficient MEPC systems mean lower energy bills and reduced equipment maintenance and repair expenses. Our audit provides insights on where you can optimize for savings.

4. Ensure Safety and Compliance

Stay ahead of safety regulations with our comprehensive checks. We help you avoid compliance issues and ensure a safe environment for employees and consumers.

Limited-Time Offer: Free MEPC Business Health Audit

For a limited time, Innove is offering a **FREE** MEPC Business Health Checkup to help businesses like yours operate at their best. Don't wait for problems to arise—sign up today to keep your business in top shape and avoid unnecessary expenses.

Get Started! Schedule Your Free
MEPC Health Checkup Today.

Please fill out the form below, and our team will contact you to confirm your appointment.

First Name
Last Name (optional)
Business Name
Industry
Business Location
Contact Number
Email Address
dd-mm-yy
Preferred Time

[Schedule My Free Health Checkup](#)

Frequently Asked Questions

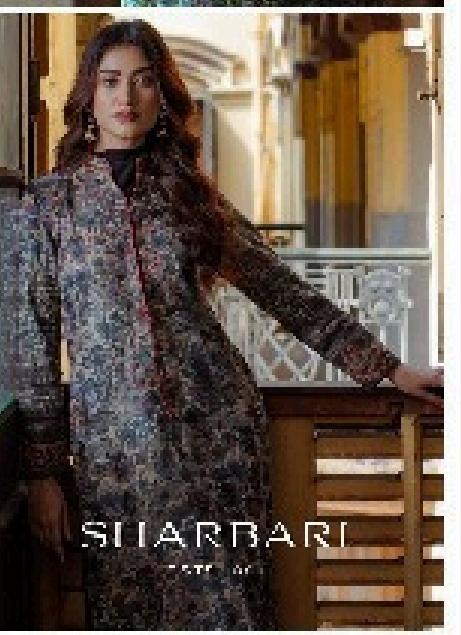
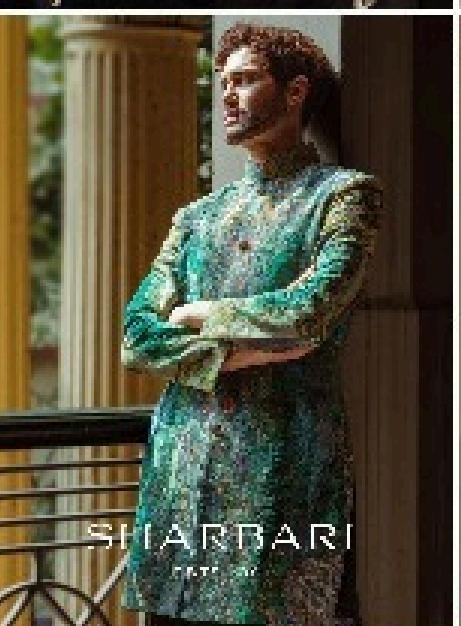
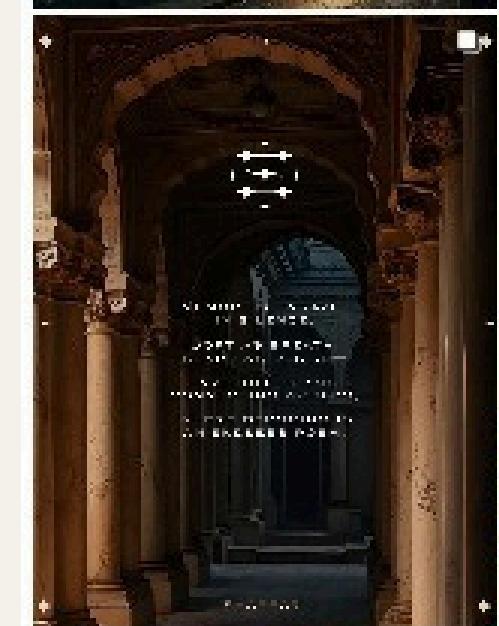
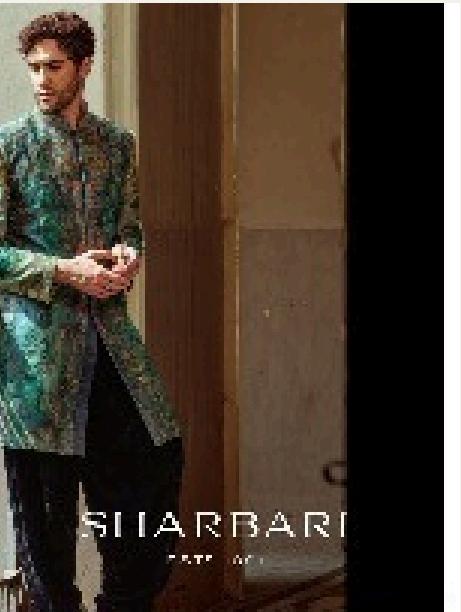
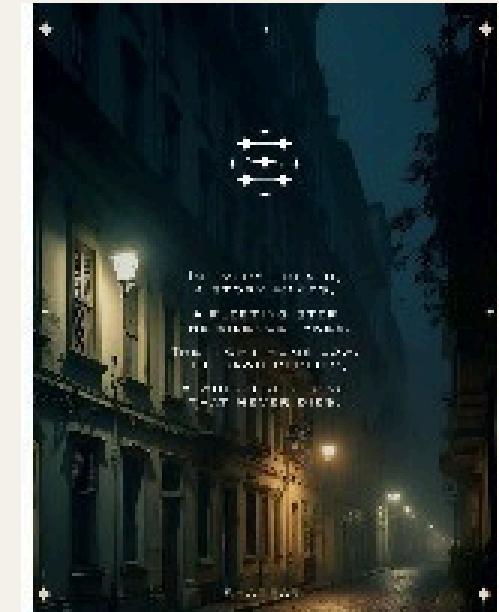
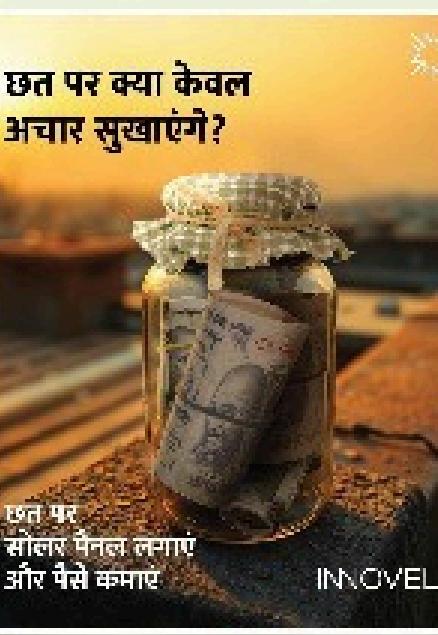
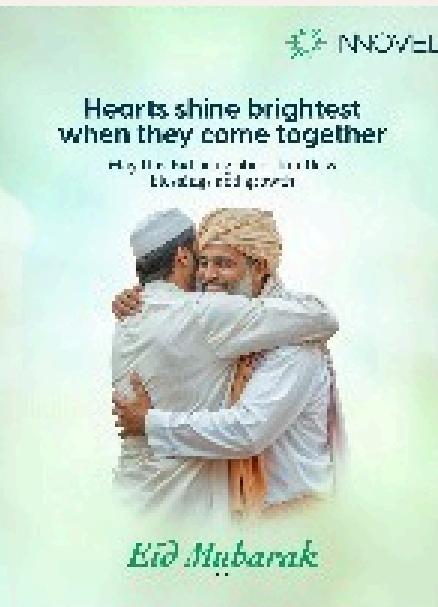
1. How long does the audit take?
The audit typically takes 2-3 hours, depending on the size and complexity of your facility.

2. Is the audit really free?
Yes, for a limited time, we are offering this audit at no cost to help businesses optimize their facilities.

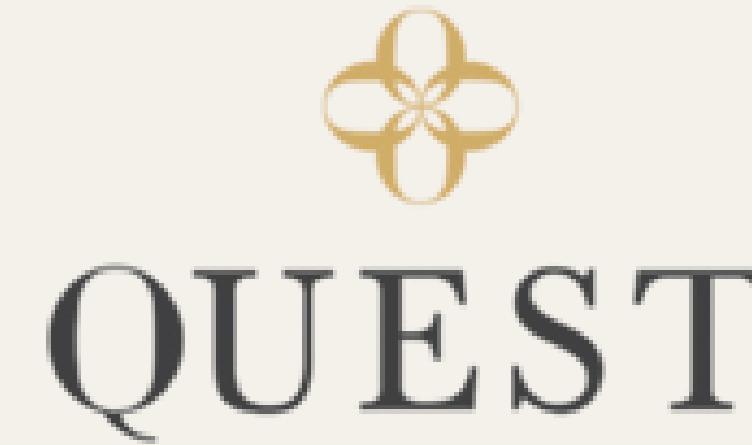
3. Will I be obligated to make repairs?
There is no obligation. The audit report will provide recommendations, and you can choose to proceed with repairs or improvements as needed.

The image is a collage of screenshots from the official website of The Four Seasons Hotel. It includes a main banner with a warm interior room, a swimming pool, and a city skyline. Below the banner are several smaller sections: a 'Book Direct' offer, a 'Book Direct and Save Up to 40%' offer, and a night view of the hotel's exterior. The website features a clean, modern design with a color palette of gold, white, and dark tones.

Social Media



Clients we work with



Contact Us

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Salt Lake City, Kolkata - 700091

Phone Number- +919831162994

Website - www.greenreeflive.com